

# News Release

**Media Contact:**

Shannon K. Benton

[sbenton@kleberandassociates.com](mailto:sbenton@kleberandassociates.com)

Lyndsey Forster

[lforster@kleberandassociates.com](mailto:lforster@kleberandassociates.com)

770.518.1000

## **Mr. Steam® Announces Two Incentive Program Winners Steambath Manufacturer Awards Leading Showroom Sales Associates with Spa Prizes**

LONG ISLAND CITY, N.Y. - January 2009—Joyce Garcia and Nicole Hull, [Mr.Steam](#) showrooms sales associates at Dahl Plumbing in New Mexico and Action Supply in Florida, have been chosen as the November 2008 Mr. Steam *Passport Program* winners. Mr.Steam awarded Garcia with the Day Spa Gift Certificate and Hull received the Passport Program's Weekend Spa Trip, which is only awarded in the month of November to a lucky recipient.

The *2008 Passport Program*, implemented last May, is an incentive program that drives enthusiasm among Mr.Steam showroom sales associates. Each month during the duration of the program, the company selects a *Passport Program* winner among its leading sales representatives, awarding a spa gift certificate to the spa of their choice. In addition to the monthly spa gift certificate, in November, Mr.Steam's *Passport Program* also gives away a weekend trip at a destination spa which includes three days and two nights as well as a massage session. In early 2009, the top Mr.Steam sales associate will receive an all-inclusive trip for two to Venice.

"Our *2008 Passport Program* is a win-win proposition demonstrating excellent results," said Dan Reinert, vice president of sales and marketing for Mr.Steam. "Our high-performing salespeople are encouraged to perform at their best and Mr. Steam's overall organizational performance is enhanced with consistent sales. So much so, we choose two winners in November."

Garcia has worked at Dahl Plumbing in Santa Fe, N.M., for the past 12 years. Hull has been with Action Supply for more than three years.

If she won the trip to Venice Hull said, "I would use up every part of that all-inclusive trip." Garcia said she would, "Faint and then explore every corner of the city when I got there."

For more information on Mr.Steam or to become a Mr.Steam dealer, visit [www.mrsteam.com](http://www.mrsteam.com) or call 1-800-76-STEAM.

### **About Mr.Steam**

Making wellness a way of life™, Mr.Steam provides the finest quality steambath systems and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam™ mood lighting system, in-shower Musictherapy™ speakers and in-shower seating to enhance the steambathing experience. The company's products are backed by a consumer-friendly, limited warranty that exemplifies the company's total commitment to customer satisfaction.

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