

News Release

Media Contact: John O'Reilly
john.oreilly@oreilly-depalma.com
(815) 469-9100

Mr. Steam Puts Steamshower Sizing Skills @ Your Fingertips

mr.steam®

LONG ISLAND CITY, NEW YORK (DECEMBER 15, 2010) — Calculating sizing has never been easier thanks to a free [steam shower sizing](#) app now available from Mr.Steam for most smartphones, including the iPhone®, iTouch®, iPad or® BlackBerry®.

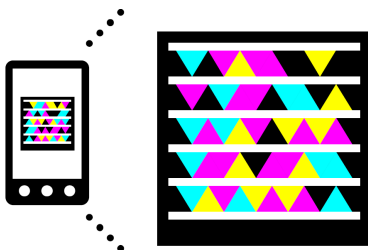
Users of the web app – available at <http://isizing.mrsteam.com> – are able to simply scroll through sizing information whether on a jobsite or the showroom to specify a steam generator for their next project.

The new app allows users to quickly enter room dimensions, materials (e.g., tile/ stone/marble), as well as style and finish options through a series of pull-down menus — all on their smartphone.

Once the preferences are entered, the information and prices can be emailed to a designer or contractor.

Mr.Steam Sizing App features:

- Easy steam generator sizing with essential steam room construction information.
- Provides quick and easy selections of options, features and list pricing.
- Send project sizing data to interior designer or contractor.
- Get answers with a direct link to Steamtherapy® Consultants to help personalize your selection.
- Enter information on-the-go at jobsite or showroom.



The new Steam Shower Sizing app from Mr. Steam can be accessed from most smartphones using this Microsoft Tag.

Need more help? Access direct email or telephone links to Mr. Steam's Steamtherapy Consultants for additional assistance in sizing or to create a personalized steam experience with scent, light and music speakers.

SCAN-and-GO with Mr. Steam's Microsoft® Tag. Scan the Tag for instant access to the isizing app – all from your mobile phone.



iPhone, iPad and iPod users will access the new Steam Shower Sizing app from Mr. Steam using this icon by visiting <http://isizing.mrsteam.com>

For more information on the downloadable sizing app or any other Mr. Steam products, visit www.mrsteam.com or call 800.76.STEAM.

About Mr. Steam

[Making Wellness a Way of Life](http://www.mrsteam.com)[®], Mr. Steam[®] provides the finest quality steam showers and towel warmers for residential and commercial use. Mr. Steam products help support a healthy lifestyle with innovative accessories, including AromaSteam[™] aromatic oils system, ChromaSteam[®] mood lighting system, in-shower Musictherapy[®] speakers, and in-shower seating to enhance the steambathing experience. For more information, please visit www.mrsteam.com or call toll-free: 1-800-76-STEAM.

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