

MR.STEAM INTRODUCES AN UPSCALE TOWEL WARMER VALET PACKAGE TO COMPLEMENT THE 200 SERIES

LONG ISLAND CITY, N.Y. (February 2010) – New in 2010, Mr.Steam’s Valet Package offers several accessories to accompany the 200 Series towel warmers. The package includes a robe hook, essential oil and Digital Timer with Cover Plate. These additional accessories, packaged for both convenience and savings, create an ideal and tranquil home spa atmosphere.

“What makes the 200 Series so special is the combination of luxury and affordability,” said Martha Orellana, vice president of sales and marketing for Mr.Steam. “The Valet Package builds upon this by adding the upscale touches of some of the most expensive towel warmers while providing tremendous savings.”



Mr. Steam’s robe hook provides users with a simple way to hang and gently warm a garment and allows users to optimize the organization of their space and create a comfortable spa-like experience. Available in two designer finishes, polished chrome and oil-rubbed bronze, the hook is an attractive way to enhance the experience of residential bathrooms, apartments, hotels and spas.



Included in the Valet Package is Mr. Steam’s eucalyptus aromatherapy oil for the 200 Series’ built-in aromatherapy well. The oil releases aromas that create a calming experience to reduce anxiety, promote relaxation and invigorate the body.



Designed with user satisfaction in mind, this package includes a 24-hour, 7-day Digital Timer that can be programmed to turn the unit on or off at pre-selected times, ensuring the towel is warm when needed. Additionally, the timer comes with an aesthetically pleasing designer finish plate, available in polished chrome, white, and oil-rubbed bronze, to create a seamless look.

Protected by a consumer friendly, five-year limited warranty, Mr.Steam provides its customers with a pledge of satisfaction. For more information about Mr.Steam’s Valet Package, 200 Series Towel Warmers or the company’s other innovative home spa products, visit www.mrsteam.com or call 800.76.STEAM.

About Mr.Steam

Making Wellness a Way of Life®, Mr.Steam provides the finest quality steam baths and towel warmers for residential and commercial use. Mr.Steam products help support a healthy lifestyle with innovative accessories including AromaSteam™ aromatic oils system, ChromaSteam™ mood lighting system, in-shower Musictherapy™ speakers and in-shower seating to enhance the steambathing experience.

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